

YOUNG TECHNOPRENEURS CHALLENGE

PRIZES

Champion: RM 1500
1st Runner: RM 1000
2nd Runner: RM 700
4th Place: RM 500
5th Place: RM 300

Young Technopreneurs Challenge (YTC) is a business plan entrepreneurial competition based on ideas and inventions with commercialization potentials. YTC helps participants to develop entrepreneurial skills. YTC will be conducted in 2 phases. Phase 1 is the registration followed by briefing and business plan submission. In Phase 2, shortlisted teams will be invited for an online workshop followed by online pitching session after which the winners will be determined.

The objectives of the YTC is:

1. To create an awareness among students about business and entrepreneurship.
2. To improve presentation skills and introduce "business pitching".
3. To introduce concepts such as financial planning, value proposition and marketing to students.
4. To give student a real feel of the business and entrepreneurial world.
5. To help young people understand how to commercialise their ideas.

The target group and age category for the YTC are as follows:

- **Category 1:** Secondary school students aged 14-17 years old
- **Category 2:** 18-30 years old
- Each team is to be made up of 3-5 students.
- The category will be determined by the oldest person in the team
- The competition would target ASTI Alumni, particularly the YIC Alumni network. However, non-Alumnus can also participate.

PARTICIPATION PROCESS



For further details, kindly contact **Ms. Vanitha Vasu** via email to asti2510@gmail.com or **WhatsApp** to **+6014 712 4217**



scan to REGISTER & more DETAILS

www.asti.org.my/ytc2024



Organizer :

Funding Partner :

