



Prizes

for Each Category

- Champion: RM 1000
- 1st Runner: RM 700
- 2nd Runner: RM 500
- 4th Place: RM 300
- 5th Place RM 200

Young Technopreneurs Challenge (YTC) is a business plan entrepreneurial competition based on ideas and inventions with commercialization potentials. YTC helps participants to develop entrepreneurial skills. YTC will be conducted in 2 phases. Phase 1 is the registration followed by briefing and business plan submission. In Phase 2, shortlisted business plan teams will be invited for a half day workshop followed by an online pitching session and the winners will be determined.

The objectives of the YTC is:

1. To create an awareness among students about business and entrepreneurship.
2. To introduce concepts like financial planning, value proposition and marketing planning to students.
3. To help young people understand how to commercialise their ideas.

The target group and age category for the YTC are as follows:

- Category 1 : Secondary school students aged 14-17 years old
- Category 2 : 18-30 years old
- The category will be determined by the oldest person in the team
- Each team is to be made up of 3-5 students.

Participation is **FREE**

Participation Process



Submit Registration at shorturl.at/rzAFV

For More Details

Kindly contact us via email to asti2510@gmail.com or WhatsApp to 014-712 4217

www.asti.org.my/ytc2023/