TheFuture.education Design Challenge

Frequently Asked Questions

Registration & Participation

Q: Do I register as a team, or as an individual?
A: Everyone participating in the event should register individually. However, you can collaborate with other attendees throughout the event and submit your video as a team.

Q: What is the deadline to register?
A: The Design Challenge has limited capacity! Registration closes March 5, 2021 at 11:59pm PST. If the event fills prior to the registration deadline, additional registrations will be added to a wait list. Sign up today to secure your seat!

Q. Is there a cost to participate?
A: No! The event is free and open to learners around the world who want to learn, connect, get inspired, and create an impact through education.

Q: In what languages can I participate?
A: The Design Challenge sessions and workshops will be delivered in English. If you include other languages in your video submission, please add English subtitles.

Q. I'm in a different timezone, how can I access the workshops if I'm unable to join live?
A: The workshops and speakers will be recorded and posted online for access on-demand.

Event Perks & Certificate

Q. What opportunities/workshops can I participate in during the event?
A: The event is designed to educate, connect, and inspire. To that end, we will be hosting networking opportunities and workshops throughout the two-day event to help learners develop their entrepreneurial mindsets and skills, to connect participants around the world, and to aid participants in the development of the 2-minute video pitch. See event schedule here.

Q: What recognition do participants receive?
A: Participants who attend the required sessions (live or on-demand) and submit their video by the deadline will receive a completion certificate awarded by the Nasdaq Entrepreneurial Center and Lehigh University. A selection of participants and videos will also be featured on social media by Lehigh University and the Nasdaq Entrepreneurial Center.

Q. What sessions are required to receive the certificate?
A: Participants must submit their video by the deadline and attend (or view on-demand) the following required sessions:

- Kickoff Sessions: Keynote; Interactive Student Discussion; Speed Ideating (Friday, March 19, 2021 from 8am - 9:30am PST)
- Workshop 1: Discovering your Passion (Saturday, March 20, 2021 - time TBD)
- Workshop 2: Design Thinking (Saturday, March 20, 2021 - time TBD)
- Workshop 3: How to Pitch Your Idea through Creative Storytelling (Saturday, March 20, 2021 - time TBD)
- Submit final deliverable by 2:00pm PST on Saturday, March 20, 2021

Final Video Submission

Q: What is the deliverable (what is expected of me)?
A: The Design Challenge culminates with all participants submitting a two minute video pitching their idea or solution addressing one or more of the challenge areas. The video submission is your opportunity to get creative and share your perspective and ideas. The video should cover:
- Your personal story/journey (introduce yourself/team!)
- Define the problem you want to address and why you're passionate about solving it
- What are some of the ideas or solutions that you have for solving this problem?
- Imagine the future after you've changed it--what will it look like when your ideas or solutions are realized?

Q: What if I don't have an idea? Do I need to have a solution right now?
A: Don't worry about having the perfect idea or solution--we want to hear any and all ideas! Use your creativity and let your imagination run wild.

Q: What is the format for the video?
A: Participants will submit their final video submission in an MP4 or MOV format and a maximum file size of 1GB.